CARAVAN AND MOTORHOME CLUB HOME COUNTIES REGION

Meeting 14 September 2022 – Precis www.homecountiesregion.co.uk

1. Club Business:

• As the Executive Committee member was not present, a full report was not available. However the Chairman was able to report that the new site booking programme had been rolled out.

2. Secretary's Report:

The Secretary reported that she had submitted a complaint on 26 August via the main website that the
Centres Rally Guide had still not been updated despite information being requested by 15 July to enable
the search function and supplement to be updated. The search function continued to state "no results
found", no matter what dates were inputted.

This had been responded to by Governance who responded on 31 August saying there was a technical error with the function and the information had not been able to be uploaded. No response has been received to a request for an update sent on 7 September. The matter would be pursued.

3. Website & Facebook pages:

- It was reported that there had been 646 likes so far, compared to 380 in 2021, and compared to other regions, the site was doing well. There was a need to ensure the content remained current and all were asked to send through information that could be posted.
- The website had recorded 1286 visits, compared to 1144 at the same stage in 2021. A new e-mail address had been set up socialmedia@homecounties.co.uk to enable members and centres to send information through for posting on the Facebook pages. There was a click on address set up on the website.
- Lorna would be relinquishing her role as Social Media Champion after the next meeting in November and a replacement would need to be recruited.

4. Regional Events:

• It was confirmed that next year's Question Time would take place at the Silverstone Interactive Museum NN12 8TN on Saturday 25 March 2023, starting at 11am. Buckinghamshire Centre planned to run a rally over that weekend at Stoke Bruerne – see www.buckscaravan.co.uk for more details.

5. **Next Regional Meeting:**

Wednesday 16 November 2022